

1. Record Nr.	UNINA9910450811003321
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Titolo	Understanding the global TV format [[electronic resource] /] / by Albert Moran with Justin Malbon
Pubbl/distr/stampa	Bristol, UK ; ; Portland, OR, : Intellect Books, 2006
ISBN	1-280-70956-1 9786610709564 1-84150-931-0
Descrizione fisica	1 online resource (189 p.)
Altri autori (Persone)	MalbonJustin
Disciplina	791.457
Soggetti	Television broadcasting - Economic aspects Television programs Mass media and culture Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references (p. 171-180) and index.
Nota di contenuto	Contents; Acknowledgements; Glossary; Introduction; Understanding the TV programme format; Devising a format; Format development; Distributing formats; Agents and markets; Companies; Self-regulation and self-understanding; The law regarding TV formats; Can there be copyright in formats?; Conclusion; Appendices; References; Index
Sommario/riassunto	This volume presents a series of papers concerned with the interrelations between the postmodern and the present state of art and design education. Spanning a range of thematic concerns, the book reflects upon existing practice and articulates revolutionary prospects potentially viable through a shift in educative thinking.