

1. Record Nr.	UNINA9910450807703321
Autore	McConachie Bruce A
Titolo	American theater in the culture of the Cold War [[electronic resource]] : producing and contesting containment, 1947-1962 // Bruce McConachie
Pubbl/distr/stampa	Iowa City, : University of Iowa Press, c2003
ISBN	1-58729-447-8
Descrizione fisica	1 online resource (365 p.)
Collana	Studies in theatre history & culture
Disciplina	792/.0973 792/.0973/0945
Soggetti	Theater - United States - History - 20th century American drama - 20th century - History and criticism Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references (p. [301]-333) and index.
Nota di contenuto	Preface; Acknowledgments; 1 A Theater of Containment Liberalism; 2 Empty Boys, Queer Others, and Consumerism; 3 Family Circles, Racial Others, and Suburbanization; 4 Fragmented Heroes, Female Others, and the Bomb; Epilogue; Notes; Index
Sommario/riassunto	In this groundbreaking study, Bruce McConachie uses the primary metaphor of containment-what happens when we categorize a play, a television show, or anything we view as having an inside, an outside, and a boundary between the two-as the dominant metaphor of cold war theatergoing. Drawing on the cognitive psychology and linguistics of George Lakoff and Mark Johnson, he provides unusual access to the ways in which spectators in the cold war years projected themselves into stage figures that gave them pleasure.McConachie reconstructs these cognitive processes by relying