Record Nr. UNINA9910450807703321 Autore McConachie Bruce A Titolo American theater in the culture of the Cold War [[electronic resource]]: producing and contesting containment, 1947-1962 / / Bruce McConachie Iowa City,: University of Iowa Press, c2003 Pubbl/distr/stampa 1-58729-447-8 **ISBN** Descrizione fisica 1 online resource (365 p.) Collana Studies in theatre history & culture Disciplina 792/.0973 792/.0973/0945 Soggetti Theater - United States - History - 20th century American drama - 20th century - History and criticism Electronic books. Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Description based upon print version of record. Note generali Nota di bibliografia Includes bibliographical references (p. [301]-333) and index. Nota di contenuto Preface; Acknowledgments; 1 A Theater of Containment Liberalism; 2 Empty Boys, Queer Others, and Consumerism; 3 Family Circles, Racial Others, and Suburbanization; 4 Fragmented Heroes, Female Others, and the Bomb; Epilogue; Notes; Index Sommario/riassunto In this groundbreaking study, Bruce McConachie uses the primary metaphor of containment-what happens when we categorize a play, a

In this groundbreaking study, Bruce McConachie uses the primary metaphor of containment-what happens when we categorize a play, a television show, or anything we view as having an inside, an outside, and a boundary between the two-as the dominant metaphor of cold war theatergoing. Drawing on the cognitive psychology and linguistics of George Lakoff and Mark Johnson, he provides unusual access to the ways in which spectators in the cold war years projected themselves into stage figures that gave them pleasure.McConachie reconstructs these cognitive processes by relying