

1. Record Nr.	UNICAMPANIASUN0083001
Titolo	Gums and stabilisers for the food industry 6 : proceedings of the 6. International conference held at Wrexham, Clwyd, Wales, July 1991 / edited by Glyn O. Phillips, P. A. Williams and David J. Wedlock
Pubbl/distr/stampa	Oxford, : IRL at the Oxford university, 1992
ISBN	01-996328-4-7
Descrizione fisica	XV, 572 p. : ill. ; 23 cm.
Disciplina	664
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
2. Record Nr.	UNINA9910450797903321
Autore	Honeywill Paul
Titolo	Digital magazine design [[electronic resource]] : with case studies / / Paul Honeywill, Daniel Carpenter
Pubbl/distr/stampa	Bristol, U.K. ; ; Portland, OR, : intellect, 2003
ISBN	1-280-47679-6 9786610476794 1-84150-972-8
Descrizione fisica	1 online resource (163 p.)
Altri autori (Persone)	CarpenterDaniel
Disciplina	686
Soggetti	Magazine design Graphic design (Typography) - Data processing Layout (Printing) - Data processing Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references (p. 155-156) and index.
Nota di contenuto	Front Cover; Preliminary Pages; Contents; Acknowledgements; Preface;

Stepping up to the Interface; Underlying Principles; Setting up the Page; Manipulating the Page; Understanding Type; Potential Problems; Essentials and Shout; Kerrang!; Hotline; Hi-Fi News; She and Real Simple; Empire and Classic FM; Bibliography; Index

Sommario/riassunto

Publishers of contemporary highstreet magazines invest more and more money in developing innovative design for an increasingly designliterate reader. Innovation, however, must always be grounded in the underlying conventions of legibility to ensure loyal readership and economic success. Digital Magazine Design provides detailed descriptions of all the necessary rules of design, and uses these rules to cast a critical eye over a selection of contemporary highstreet magazines. Through an understanding of the relationship between text, image and design, and the ability to make informed judgements
