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Sommario/riassunto	The editors' aim of the 20th Anniversary edition of the Journal of Business and Industrial Marketing was to highlight the accomplishments of the past and provide possible pathways for future research in the area of business-to-business marketing. The first set of articles in this series dealt with where the discipline has been over the past two decades including a review of B2B literature, interrelated areas

of supply chain management, and channels and logistics.
