

1. Record Nr.	UNINA9910450745003321
Titolo	1st European institute for advanced studies in management (EIASM) [[electronic resource]] : papers from the workshop on visualising measuring and managing intangibles and intellectual capital / / guest editors: Stefano Zambon and Jay Chatzkel
Pubbl/distr/stampa	Bradford, England, : Emerald Group Publishing, c2006
ISBN	1-280-73774-3 9786610737741 1-84663-217-X
Descrizione fisica	1 online resource (144 p.)
Collana	Journal of Intellectual Capital ; ; 7, no. 4
Altri autori (Persone)	ZambonStefano ChatzkelJay
Soggetti	Intellectual capital Industrial management Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di contenuto	Cover; CONTENTS; EDITORIAL ADVISORY BOARD; Introduction; Intangibles and sustainability in local government reports; The sell side – observations on intellectual capital indicators; The Japanese Government's intellectual capital reporting guideline; Reporting intellectual capital flow in technology-based companies; Voluntary disclosure on project intangibles from R&D in business reporting; Intellectual capital in universities; Capturing intangibles for improved IA management and benchmarking; Towards the next stage of intellectual capital; Awards for Excellence;
Sommario/riassunto	This e-book aims to introduce the large EIASM Workshop on "Visualising, Measuring, and Managing Intangibles and Intellectual Capital" held at the University of Ferrara (18-20 October 2005) that has originated this issue; the papers selected amongst those most representative and promising vis-à-vis future research avenues; and some of the fundamental issues that have emerged during the above event.

