Record Nr. UNINA9910450736403321 Electronic commerce in the retail sector [[electronic resource]]: from **Titolo** exploratory channel to strategic necessity / / guest editors Neil F. Doherty and Fiona Ellis-Chadwick Bradford, England, : Emerald Group Publishing, c2006 Pubbl/distr/stampa **ISBN** 1-280-54729-4 9786610547296 1-84544-987-8 Descrizione fisica 1 online resource (197 p.) International Journal of Retail & Distribution Management; ; v.34, no. Collana 4/5 Altri autori (Persone) DohertyNeil F Ellis-ChadwickFiona Disciplina 658.84 Soggetti Electronic commerce Retail trade - Management Electronic books. Lingua di pubblicazione Inglese **Formato** Materiale a stampa Monografia Livello bibliografico Note generali Description based upon print version of record. Nota di contenuto Cover; CONTENTS; EDITORIAL ADVISORY BOARD; Guest editorial; Comparing e-service performance across industry sectors; The provision of delivery information online: a missed opportunity: Developing a framework for measuring physical distribution service quality of multi-channel and "pure player" internet retailers; Crossindustry analysis of consumer assessments of internet retailers' service performances; E-shopping lovers and fearful conservatives: a market segmentation analysis; Why consumers hesitate to shop online; The UK grocery business: towards a sustainable model for virtual markets E-commerce adoption in the retail sector: empirical insightsApplying the technology acceptance model to the online retailing of financial services; New perspectives in internet retailing: a review and strategic critique of the field Whilst the Internet is already exerting a considerable impact upon Sommario/riassunto society, in general, it is in the arena of trade and commerce that the

Internet's most significant influence has been witnessed. As global

competition intensifies, an organization's effective operational performance, and competitive positioning have become more dependent upon its ability to successfully exploit information technologies. Against this background, the Internet, through its high levels of connectivity, reach and adoption, has probably become the most influential of the vast array of technologies available to busine