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Altri autori (Persone)	KressGunther R
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Nota di contenuto	Introduction -- A social and political framework for thinking about English -- A new approach to understanding school English: multimodal semiotics -- The English classroom as a multimodal sign -- The organization of time in the English classroom -- The pedagogic construction of 'ability' in school English -- The social production of character as an entity of school English -- Orchestrating a debate -- Only write down what you need to know: annotation for what? -- The textual cycle of the English classroom -- And so to some final comments.