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Altri autori (Persone)	WillsA. J (Andy J.)
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Nota di contenuto	CONTENTS; PREFACE; ACKNOWLEDGMENTS; LIST OF CONTRIBUTORS; 1. ASSOCIATION AND COGNITION; 2. MENTAL MODELS OF CAUSATION: A COMPARATIVE VIEW; 3. ON THE ROLE OF CONTROLLED COGNITIVE PROCESSES IN HUMAN ASSOCIATIVE LEARNING; 4. ASSESSING (IN) SENSITIVITY TO CAUSAL ASYMMETRY: A MATTER OF DEGREE; 5. CONNECTIONIST MODELS OF HUMAN ASSOCIATIVE LEARNING; 6. INTEGRATING ASSOCIATIVE MODELS OF SUPERVISED AND UNSUPERVISED CATEGORIZATION; 7. THE ROLE OF ASSOCIATIVE HISTORY IN HUMAN CAUSAL LEARNING; 8. ELEMENTAL REPRESENTATION AND ASSOCIABILITY: AN INTEGRATED MODEL; 9. APPLICATIONS AND EXTENSIONS 10. SIGNAL-OUTCOME CONTINGENCY, CONTIGUITY, AND THE DEPRESSIVE REALISM EFFECT11. LEARNING TO LIKE (OR DISLIKE): ASSOCIATIVE LEARNING OF PREFERENCES; AUTHOR INDEX; SUBJECT INDEX
Sommario/riassunto	The editor and authors of this book present a synthesis of work on human associative learning, tracing some of its historical roots but concentrating mainly on recent developments. It is divided into three sections: an introduction to the recent data and controversies in the study of human associative learning; recent developments in the formal

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theories of how associative learning occurs; and applied work on human associative learning, particularly its application to depression and to the development of preferences. The book is designed to be accessible to undergraduates, providing a clear ill