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Sommario/riassunto	No one misses the onslaught of claims about reforming modern medical care. How doctors should be paid, how hospitals should be paid or governed, how much patients should pay when sick in co- payments, how the quality of care could be improved, and how governments and other buyers could better control the costs of care - all find expression in the explosion of medical care conference proceedings, op-eds, news bulletins, journal articles, and books. This collection of articles takes up a key set of what the author regards as particularly misleading fads and fashions - developments that produce a