1. Record Nr. UNINA9910450713403321

Titolo Handbook of information technology in organizations and electronic

markets [[electronic resource] /] / editors, Angel J. Salazar and Steve

Sawyer

Pubbl/distr/stampa Hackensack, NJ,: World Scientific, c2007

ISBN 1-281-12079-0

9786611120795 981-270-762-X

Descrizione fisica 1 online resource (472 p.)

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SawyerSteve <1960->

Disciplina 658/.05

Soggetti Information technology

Management information systems

Organizational change

Electronic books.

Lingua di pubblicazione Inglese

Formato Materiale a stampa

Livello bibliografico Monografia

Note generali Description based upon print version of record.

Nota di bibliografia Includes bibliographical references and index.

Nota di contenuto Foreword; Acknowledgements; Contents; List of Contributors;

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Sommario/riassunto

The rapid growth in the adoption and diffusion of information technologies has important implications for practitioners, academics and policy-makers. The widespread use of information technologies is challenging traditional business models and reshaping socio-economic paradigms, as well as promoting new social relations, jobs and working structures. By synthesizing prior research and providing a strong foundation for future research, the aim of this book is to contribute to our practical and conceptual understanding of the technological, behavioral, organizational, social and economic issues a