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   Nota di contenuto The market for motion pictures : rank, revenue and survival -- Bose-
                      Einstein dynamics and adaptive contracting in the motion picture
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                      in the dynamics of box-office revenue -- Uncertainty in the movie
                      industry : can star power reduce the terror of the box office? -- Does
                      Hollywood make too many R-rated movies? : risk, stochastic dominance
                      and the illusion of expectation -- Big budgets, big openings and legs :
                      analysis of the blockbuster strategy -- Motion picture antitrust : the
                      Paramount cases revisited -- Was antitrust action that broke up the
                      movie studios good for the movies? : evidence from the stock market
                      -- Stochastic market structure : concentration measures and motion
                      picture antitrust -- Motion picture profit, the stable Paretian hypothesis
                      and the curse of the superstar -- Contracting with stars when "nobody
                      knows anything" -- How extreme uncertainty shapes the movie
                      business -- Epilogue : can you manage a business when "nobody
                      knows anything"?

   Sommario/riassunto Movies expected to perform well can flop, whilst independent movies
                      with low budgets can be wildly successful. In this superb new book,

De Vany casts his expert eye over all aspects of the business and presents some intriguing conclusions.