Record Nr. UNINA9910450697103321 Autore McNamara Timothy P Titolo Semantic priming [[electronic resource]]: perspectives from memory and word recognition / / Timothy P. Mcnamara New York, : Psychology Press, 2005 Pubbl/distr/stampa **ISBN** 1-280-26775-5 9786610267750 0-203-33800-6 Descrizione fisica 1 online resource (189 p.) Collana Essays in cognitive psychology Disciplina 401/.43/019 Semantics - Psychological aspects Soggetti Priming (Psychology) Electronic books. Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Description based upon print version of record. Note generali Includes bibliographical references. Nota di bibliografia Nota di contenuto Book Cover; Half-Title; Title; Copyright; Dedications; Contents; Acknowledgments; 1. What Is Semantic Priming and Why Should Anyone Care About It?; 2. Spreading Activation Models; 3. Becker's Verification Model: 4. Compound-Cue Models: 5. Distributed Network Models; 6. Multistage Activation Models; 7. Other Models; 8. Methodological Issues; 9. Automatic Versus Strategic Priming; 10. Associative Versus "Pure" Semantic Priming; 11. Mediated Versus Direct Priming; 12. Effects of Lag; 13. Forward Versus Backward Priming; 14. Conscious Versus Unconscious Priming; 15. Prime-Task Effect 16. List Context Effects17. Word Frequency, Stimulus Quality, and Stimulus Repetition; 18. Cognitive Neuroscience of Semantic Priming; 19. What Have We Learned About Semantic Priming and What Does the Future Hold?; Appendix; Notes; References; Index of Names; Subject Index Sommario/riassunto Semantic priming has been a focus of research in the cognitive sciences for more than thirty years and is commonly used as a tool for investigating other aspects of perception and cognition, such as word

recognition, language comprehension, and knowledge representations. Semantic Priming: Perspectives from Memory and Word Recognition

examines empirical and theoretical advancements in the understanding of semantic priming, providing a succinct, in-depth review of this important phenomenon, framed in terms of models of memory and models of word recognition. The first section examines mo