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Nota di contenuto	Introduction : pledging allegiance to the corporation -- The rise and fall -- But does it work? -- Edron : two brief studies in corporate unaccountability -- No contest : Edison's takeover of the Philadelphia schools and the lessons of public school competition -- Corporate schooling and the future of the public.
Sommario/riassunto	The story of the Edison Schools is a gripping tale of money, kids, and greed. What began in the 1980s as an enterprise to transform public schools quickly became a troubled business battling falling test scores and dismal stock prices. How did the most ambitious for-profit education company in U.S. history lose respect, money, and credibility in such a short time? Revealing how American McEducation went from glory to crisis, The Edison Schools tracks entrepreneur Christopher Whittle's plan to introduce a standardized nationwide curriculum and cut administrative waste. Education specialist Kenn