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Titolo	Building innovation capability in organizations [[electronic resource] ] : an international cross-case perspective // by Mile Terziovski
Pubbl/distr/stampa	London, : Imperial College Press Singapore ; ; Hackensack, NJ, : Distributed by World Scientific, c2007
ISBN	1-281-86954-6 9786611869540 1-86094-999-1
Descrizione fisica	1 online resource (275 p.)
Collana	Series on technology management ; ; v. 13
Disciplina	658.4/063
Soggetti	Technological innovations International business enterprises New products Electronic commerce Sustainable development Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references (p. 237-247) and index.
Nota di contenuto	Development of an integrated innovation capability model -- Strategic shift from product orientation to innovative solutions capability in the German biotechnology industry: Sartorius AG -- Managing strategic change through mainstream and newstream innovation at Eurocopter France -- Leveraging innovation capabilities at Caterpillar Underground Mining Pty Ltd -- Drivers of innovation capability at Sun Microsystems (SMS) -- Development and exploitation of innovation capability at a Defence Project Engineering Company (DPEC) -- Drivers of innovation capability for effective sustainable development: best practice at Vaisala -- Developing innovation capability through intellectual property strategy in the Australian biotechnology industry: Starpharma -- Development of innovation capability at Invincible Company in Thailand -- Multiple cross-case analysis: conclusions and implications.
Sommario/riassunto	Global competition, shorter product lifecycles and increasingly

demanding customers are creating significant pressures for the creation of innovative organizations. By examining eight case studies in various industry sectors in Europe, Australia, Japan and Thailand, this book provides a qualitative explanation of the complex relationships between innovation capability, e-commerce, sustainable development and new product development. The book explores how organizations develop innovation capability through the application of e-commerce, sustainable development-orientation, and new product deve

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