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Sommario/riassunto

Focusing on the IT and high-tech electronic industries, this book provides an analysis of foreign small- and medium-sized enterprises (SMEs) in Taiwan and Mainland China. A comparative analysis of Taiwan and Mainland China's business and investment environments is conducted, and several indices - knowledge capital, innovative ability, the utilization of information technology and social infrastructure - are used to evaluate the cross-strait competitive advantage. This important book helps readers understand the criteria involved in choosing an investment region, while increasing awareness of
