

1. Record Nr.	UNINA9910450658903321
Titolo	Digital futures : living in a dot-com world // edited by James Wilsdon
Pubbl/distr/stampa	London ; ; Sterling, Va. : , : Earthscan Publications, , 2001
ISBN	1-280-47639-7 9786610476398 1-136-54832-7 600-00-0234-3 1-84977-382-3
Edizione	[1st edition]
Descrizione fisica	1 online resource (249 p.)
Altri autori (Persone)	WilsdonJames <1973->
Disciplina	306.3/4
Soggetti	Electronic commerce - Great Britain Information superhighway Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	"Forum for the Future." A product of the Digital Futures project set up by Forum for the Future.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Digital futures living in a dot-com world; Copyright; Contents; Contributors; Acknowledgements; Glossary; Figures, tables and boxes; Foreword; Introduction Digital futures: an agenda for a sustainable digital economy; 1 Mind over matter: greening the new economy; Response: Evan Davis; 2 E-topia? Scenarios for e-commerce and sustainability; Response: Amory Lovins; 3 Dot-com ethics: e-business and sustainability; Response: John Browning; 4 Surfing alone? E-commerce and social capital; Response: Madeleine Bunting; 5 Sink or surf? Social inclusion in the digital age; Response: Kevin Carey 6 Towards the sustainable e-region Response: Jim Norton; 7 Virtual traffic: e-commerce, transport and distribution; Response: Stephen Joseph and Tara Garnett; 8 Bricks versus clicks: planning for the digital economy; Response: Peter Hall; Index
Sommario/riassunto	Beyond the hype about dot-coms, WAP phones and dot-com entrepreneurs, what impacts will e-commerce have on society? How will it affect jobs and local communities? What will it mean for the

environment - for energy use, transport and the future shape of our cities? How can we ensure that everyone enjoys the benefits of the new digital technologies? This is a groundbreaking exploration of the social and environmental impacts and opportunities of the new economy. It brings together the leading thinkers and visionaries from the worlds of policy, business and academia in an insightful, vigorous and

---