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| 1. Record Nr.           | UNINA9910450532103321   |
| Titolo                  | Competing through competences [[electronic resource] /] / John Mills ... [et al.]   |
| Pubbl/distr/stampa      | Cambridge, U.K. ; ; New York, : Cambridge University Press, 2002  |
| ISBN                    | 1-280-41773-0<br>1-139-14747-1<br>0-511-17979-0<br>0-511-06655-4<br>0-511-06024-6<br>0-511-30672-5<br>0-511-75469-8<br>0-511-06868-9  |
| Descrizione fisica      | 1 online resource (193 p.)  |
| Collana                 | Strategy and performance  |
| Altri autori (Persone)  | MillsJohn <1948->   |
| Disciplina              | 658.4012  |
| Soggetti                | Competition<br>Core competencies<br>Performance - Management<br>Electronic books.   |
| Lingua di pubblicazione | Inglese   |
| Formato                 | Materiale a stampa  |
| Livello bibliografico   | Monografia  |
| Note generali           | Description based upon print version of record.   |
| Nota di bibliografia    | Includes bibliographical references and index.  |
| Nota di contenuto       | Cover; Half-title; Title; Copyright; Contents; Preface; Acknowledgements; When to use this book; How to use this book; 1 Practical competence and resource frameworks; 2 Awareness - what does success look like?; 3 Matching problems to analysis methods; 4 Insight - what focus and scope is appropriate?; 5 Insight - where are these resources?; 6 Insight - how important are these resources?; 7 Building a resource and competence base; 8 Measuring competence and resource development; 9 Closing thoughts; Index |
| Sommario/riassunto      | This book will show you how to build a more sustainable competitive advantage by revealing the techniques that underlie your firm's strategy, and explain how to manage these resources to reinforce your strengths and ameliorate your weaknesses. Written for managers of   |

small to medium sized businesses and industry consultants. CD included.

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