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Titolo	Competing through competences [[electronic resource] /] / John Mills ... [et al.]
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Descrizione fisica	1 online resource (193 p.)
Collana	Strategy and performance
Altri autori (Persone)	MillsJohn <1948->
Disciplina	658.4012
Soggetti	Competition Core competencies Performance - Management Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
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Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Cover; Half-title; Title; Copyright; Contents; Preface; Acknowledgements; When to use this book; How to use this book; 1 Practical competence and resource frameworks; 2 Awareness - what does success look like?; 3 Matching problems to analysis methods; 4 Insight - what focus and scope is appropriate?; 5 Insight - where are these resources?; 6 Insight - how important are these resources?; 7 Building a resource and competence base; 8 Measuring competence and resource development; 9 Closing thoughts; Index
Sommario/riassunto	This book will show you how to build a more sustainable competitive advantage by revealing the techniques that underlie your firm's strategy, and explain how to manage these resources to reinforce your strengths and ameliorate your weaknesses. Written for managers of

small to medium sized businesses and industry consultants. CD included.

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