

1. Record Nr.	UNINA9910450515603321
Autore	Williams Colin C. <1961, >
Titolo	Consumer services and economic development // olin C. Williams
Pubbl/distr/stampa	London ; ; New York : , : Routledge, , 1997
ISBN	0-429-23185-7 1-134-76052-3 0-203-44009-9 1-280-31990-9
Descrizione fisica	1 online resource (308 p.)
Disciplina	338.941 658
Soggetti	Customer services Customer services - Great Britain Commerce Business & Economics Marketing & Sales Electronic books. Great Britain Economic conditions 1979-1997 Regional disparities Great Britain Economic conditions 1997- Regional disparities Great Britain Economic policy 1979-1997 Great Britain Economic policy 1997-
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references (pages 256-281) and index.
Nota di contenuto	Book Cover; Title; Contents; List of tables; Acknowledgements; INTRODUCTION; DOES MANUFACTURING MATTER? DEINDUSTRIALIZATION AND TERTIARIZATION IN THE GLOBAL ECONOMY; PRODUCER SERVICES AND ECONOMIC REGENERATION; CONSUMER SERVICES: A MOTOR FOR LOCAL ECONOMIC DEVELOPMENT?; TOURISM AND ECONOMIC REGENERATION; SPORT AND THE REJUVENATION OF LOCAL ECONOMIES; UNIVERSITIES AND LOCAL ECONOMIC DEVELOPMENT; RETAILING AND ECONOMIC DEVELOPMENT; CULTURAL INDUSTRIES AND LOCAL REVITALIZATION; GLASGOW: A CITY OF CULTURE?; BEYOND STEEL CITY: CONSUMER SERVICES AND

ECONOMIC DEVELOPMENT IN SHEFFIELD  
CORPORATE CITY: THE ROLE OF CONSUMER SERVICES IN THE  
REJUVENATION OF LEEDS CONSUMER SERVICES AND RURAL  
REGENERATION: A CASE STUDY OF THE FENS; LONDON: THE ROLE AND  
CHARACTER OF CONSUMER SERVICES IN A GLOBAL CITY;  
CONCLUSIONS: RETHINKING CONSUMER SERVICES AND LOCAL  
ECONOMIC DEVELOPMENT; Notes; References; Index

**Sommario/riassunto**

This book evaluates the contributions that consumer services can make to local economic development and revitalisation. It examines a broad range of consumer services and detailed case studies illustrate their role in various contexts.