

1. Record Nr.	UNINA9910450514703321
Titolo	The Gerald Brown memorial issue [[electronic resource] /] / Editor Nick French
Pubbl/distr/stampa	Bradford, England, : Emerald Group Publishing, c2004
ISBN	1-280-51574-0 9786610515745 1-84544-227-X
Descrizione fisica	1 online resource (94 p.)
Collana	Journal of Property Investment & Finance. No. 6 ; ; Vol. 22
Altri autori (Persone)	FrenchNick
Disciplina	332.63/24
Soggetti	Real estate management Finance, Personal Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di contenuto	Contents; Abstracts and Keywords; Editorial; Equilibrium time on the market (ETOM) for commercial real estate in the UK; How should unsmoothing affect pension plan asset allocation?; The uncertainty of valuation; Different risk measures; The level of direct property in Hong Kong property company performance; The valuation of specialised property; Book review
Sommario/riassunto	As many of you will know, Gerald Brown died in May 2002 following a heroic, and always good spirited, fight against cancer. Gerald was the co-editor of this journal from 1999 and he was instrumental in steering the editorial policy during his short tenure. Previously published in: Property Investment and Finance, Volume 22, Number 6, 2004

2. Record Nr.	UNINA9910789744203321
Autore	Baum Steven K
Titolo	Antisemitism explained [[electronic resource] /] / Steven K. Baum ; foreword by Shimon Samuels
Pubbl/distr/stampa	Lanham, Md., : University Press of America, 2012
ISBN	1-283-36193-0 9786613361936 0-7618-5579-3
Descrizione fisica	1 online resource (273 p.)
Altri autori (Persone)	SamuelsShimon
Disciplina	150 305.8924
Soggetti	Antisemitism
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Contents; Illustrations; Foreword; Preface; Acknowledgments; Introduction; Chapter One. Breakfast, UFOs, and the Social Mind; Chapter Two. The Jew as Legend; Chapter Three. Principles of Advertising; Chapter Four. Society's Voice; Chapter Five. Israel-The Imaginary Jew in Collective; Chapter Six. The Future of a Delusion; Postscript; Appendix; Bibliography; Index; About the Author
Sommario/riassunto	In this book, Baum carefully guides the reader through the social mind and explains how the formation of social beliefs can be used as a narrative to determine reality. He offers a new perspective regarding how antisemitic legends and folk beliefs form the basis of our ongoing social narrative.