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Nota di contenuto	Table of contents; Editor's letter; The Bain 2005 management tool survey; Three trips around the innovation track: an interview with Clayton Christensen; Coordinating operations to enhance innovation in the global corporation; Innovation at Xilinx: a senior operating manager's view; A leader's guide to creating an innovation culture; Innovation networks: good ideas from everywhere in the world; Strategies for managing mature products; Highlights of The Association for Strategic Planning's 2004 conference, "Strategy in a turbulent world"; Strategize on a napkin; Catherine Gorrell
Sommario/riassunto	This e-book looks at how innovation can meet the evolving needs from the perspective of practical theoreticians, managers at leading companies, the best practices of "complexity masters" and CEOs who want to promote a culture of innovation.