

1. Record Nr.	UNINA9910450482103321
Titolo	International marketing review . Vol. 22, No. 6 International e-marketing [[electronic resource] /] / Guest editors Nitish Singh and Sandeep Krishnamurthy
Pubbl/distr/stampa	Bradford, England, : Emerald Group Publishing, c2005
ISBN	1-280-50976-7 9786610509768 1-84544-848-0
Descrizione fisica	1 online resource (112 p.)
Altri autori (Persone)	KrishnamurthySandeep SinghNitish
Disciplina	658.8/72
Soggetti	Electronic commerce Marketing Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di contenuto	Preliminaries; Contents; Guest editorial; International e-marketing: opportunities and issues; An analysis of the factors affecting the adoption of electronic commerce by SMEs; Mapping the mind of the mobile consumer across borders; Sustainable competitive advantage of internet firms; Effects of URLs in traditional media advertising in China; The internationalization speed of e-commerce; Note from the publisher
Sommario/riassunto	The internet, web and related information technologies have proven to be transformational. While these technologies have impacted all parts of the corporation, the marketing function has perhaps been most affected. E-marketing is now a significant part of every global corporation's marketing arsenal. As international acceptance of the internet and web increases, the scope of international e-marketing now transitions from possibility to reality. International marketing scholars have followed the transformational impact of the internet/web closely. Several studies in the international e-marketing conte

2. Record Nr.	UNINA9910453798303321
Titolo	Families of adults with autism [[electronic resource]] : stories and advice for the next generation / / edited by Jane Johnson and Anne Van Rensselaer ; foreword by Stephen M. Edelson
Pubbl/distr/stampa	London ; ; Philadelphia, : Jessica Kingsley Publishers, 2008
ISBN	1-281-78194-0 9786611781941 1-84642-766-5
Descrizione fisica	1 online resource (193 p.)
Altri autori (Persone)	JohnsonJane <1966-> Van RensselaerAnne
Disciplina	362.19685882
Soggetti	Autism Psychology, Pathological Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di contenuto	front cover; FAMILIES OF ADULTS WITH AUTISM; Contents; Foreword by Dr. Stephen M. Edelson; Chapter 1 Helen Landalf; Chapter 2 Joan H. Goble, MD; Chapter 3 Jean and Michael Curtin; Chapter 4 Katie Dolan; Chapter 5 John Henley; Chapter 6 Gerda McCarthy; Chapter 7 Toby Arenberg; Chapter 8 Raymond Gallup; Chapter 9 Julie Gallup; Chapter 10 Clara Claiborne Park; Chapter 11 Carol Croke; Chapter 12 Matthew DeLuca; Chapter 13 Jinny and Bill Kemmel; Chapter 14 Elaine Woodruff; Chapter 15 Ann Laferty-Snowhook; Chapter 16 Jordan Snowhook; Chapter 17 Elizabeth Snowhook; Chapter 18 Kim Oakley Chapter 19 Irina Lobkovitz Chapter 20 Kristin Zhivago; Chapter 21 Sue Swetsey; Chapter 22 Edith P. Gray; Chapter 23 Beth Sposato; Chapter 24 Sharon Lettick Crotzer; Chapter 25 Ruth C. Sullivan; Chapter 26 Toshiko Lyons; Chapter 27 Sally Graham; Chapter 28 Lawrence Stream; Chapter 29 Maxine Richards; Chapter 30 Arlene J. Paster; Chapter 31 Mary Laird Flanagan; Chapter 32 Dr. and Mrs. William K. Henry; Chapter 33 Francine M. Bernstein; Chapter 34 Dor
Sommario/riassunto	Families of Adults with Autism is a collection of real-life stories of

people on the autism spectrum growing up, as told by their parents and siblings. The individual accounts explore the challenges that families of people with autism have faced, and the techniques they have used to improve the quality of their children's lives, from mega-doses of vitamins and dietary changes to intensive interaction. The contributors also relate how they have worked with their children or siblings to help them to function at their highest possible level, be it showing an awareness of their environment, holdin
