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| Autore                  | Chiesa Vittorio  |
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| Descrizione fisica      | 1 online resource (242 p.)   |
| Altri autori (Persone)  | ChiaroniDavide   |
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| Soggetti                | Biotechnology industries - Location - Europe<br>Biotechnology industries - Europe - Management<br>Industrial location - Europe<br>Industrial districts - Europe<br>Industrial concentration - Europe<br>Electronic books.  |
| Lingua di pubblicazione | Inglese  |
| Formato                 | Materiale a stampa   |
| Livello bibliografico   | Monografia   |
| Note generali           | Description based upon print version of record.  |
| Nota di bibliografia    | Includes bibliographical references (p. 219-225) and index.  |
| Nota di contenuto       | Preface; Contributors; Authors; Contents; 1. The Concept of Cluster and the Cleverbio Project; 2. The Biotech Industry: An Overview; 3. The Cluster of Cambridge (by Jeff Solomon and Claire Skentelbery); 4. The Cluster of Heidelberg (by Klaus Plate and Marion Kronabel); 5. The Cluster of Aarhus (by Gyda Marie Bay and Jorn Enggaard); 6. The Cluster of Marseilles (by Jean Laporta and Francoise Perrin); 7. The Cluster of Milan; 8. Other Cases of Biotech Clusters; 9. The Normative Model; 10. Conclusions: Forms of Cluster Creation in Biotech; References and Further Readings |
| Sommario/riassunto      | This book presents the results of Cleverbio, a project funded by the European Commission. The project examined the process of growth and development of clusters in the biotech industry, identifying and studying the main driving forces. The empirical work involved in-depth   |

analysis of five clusters at different stages of development: Cambridge, the most important cluster in Europe; Heidelberg, one of the strongest in Germany; Aarhus in Denmark; Marseille in France; and Milano in Italy at an early stage of development.

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