1. Record Nr. UNINA9910450432603321 The european clothing industry [[electronic resource]]: meeting the Titolo competitive challenge / / Guest editors, Ian M. Taplin and Jonathan Winterton Bradford, England, : Emerald Group Publishing, c2004 Pubbl/distr/stampa **ISBN** 1-280-51517-1 9786610515172 1-84544-375-6 Descrizione fisica 1 online resource (104 p.) Collana Journal of Fashion Marketing and Management. No. 3; Vol. 8 Altri autori (Persone) Taplinlan M WintertonJonathan <1951-> Disciplina 658.8/7 Soggetti Retail trade Manufacturing industries Electronic books. Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Description based upon print version of record. Nota di contenuto CONTENTS; EDITORIAL ADVISORY BOARD; Abstracts and keywords; INTRODUCTION The European clothing industry; The UK clothing industry; Organizational foundations of export performance; Structural change; International competitive change and strategic behaviour of Italian textile-apparel firms; Final demise or regeneration?; Book review Sommario/riassunto To provide an opinion as to the demise or metamorphosis of the UK clothing industry within the wider European context. Recently conducted research, along with a range of pertinent published (1978-2004) statistical data are used to inform the authors' viewpoint on the development of the UK clothing industry. The statistical evidence describing the change in import penetration, employment levels and the impact of the national minimum wage support the view that a new typology of the clothing industry is emerging from the ashes of a rapidly declined manufacturing base. Some of the detail of garmen