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The national team and the business revolutionA business revolution?; Global consolidation and the national team; Conclusions; The national team in international comparative perspective: the auto industry; The global auto industry; The national team and China's auto industry; Conclusions; Conclusions; China, large enterprises and the global business revolution; Theory and policy lessons; Appendices; Extending the 'grasp the large policy'; Spread of policy to lower levels; Appended key policy documents; Global market shares of various business

activities; Notes; Bibliography; Index

Sommario/riassunto

Considers the 'late industrialisation' of China, showing how government policies have encouraged the development of 120 'national champions', and how these compete with multinational enterprises.