

1. Record Nr.	UNINA9910450370003321
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Titolo	A trip too far : ecotourism, politics and exploitation // Rosaleen Duffy
Pubbl/distr/stampa	[London], : Routledge, 2012
ISBN	1-280-47638-9 1-136-57268-6 1-84977-034-4 9786610476381 1-136-57267-8 600-00-0232-7 1-4175-4258-6
Descrizione fisica	1 online resource (224 p.)
Disciplina	338.4/79104
Soggetti	Ecotourism Tourism - Environmental aspects Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Originally published: London : Earthscan Publications Ltd, 2002.
Nota di bibliografia	Includes bibliographical references (p. [183]-204).
Nota di contenuto	Machine generated contents note: Acknowledgements --Introduction --1 Green Greed: Ecotourism and Environmental Ideologies -- 2 Misery, Self-indulgence and Self-denial -- 3 The Impact Spiral in Ecotourism -- 4 Exotic Images: Marketing the Nation State -- 5 Ecotourism and Indigenous Communities -- 6 Ecotourism and the Politics of Globalization -- Conclusion --Notes -- References -- Index.
Sommario/riassunto	Environmentally-sustainable tourism or ecotourism has become a major area of interest for governments, the private sector and international lending institutions. It is regarded as a way of allowing economic development whilst protecting against environmental degradation, especially in those countries with fragile ecosystems. However, despite the beneficial intentions of ecotourism, it tends to be regarded uncritically by environmental organizations, governments and the private sector alike. Rosaleen Duffy presents this analysis of ecotourism, linking it with environmental ideologies and the po

