

1.	Record Nr.	UNINA990002223790403321
	Autore	Chapman, J.R.
	Titolo	Practical organic mass spectrometry
	Pubbl/distr/stampa	Chichester : J. Wiley, copyr. 1985
	Descrizione fisica	ix, 197 p. ; 24 cm
	Locazione	FFABC
	Collocazione	80 DSN XII F 21(13)
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	Formato	Materiale a stampa
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2.	Record Nr.	UNINA9910450339703321
	Autore	Farrell David M. <1960, >
	Titolo	Do political campaigns matter? : campaign effects in elections and referendums / / David M. Farrell and Rudiger Schmitt-Beck
	Pubbl/distr/stampa	London ; ; New York : , : Routledge, , 2002
	ISBN	1-134-52042-5 1-280-05646-0 0-203-28221-3 0-203-16695-7
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	Collana	Routledge/ECPR Studies in European Political Science
	Altri autori (Persone)	Schmitt-BeckRudiger
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Nota di bibliografia

Includes bibliographical references and index.

Nota di contenuto

Book Cover; Title; Contents; List of figures; List of tables; Notes on the contributors; Series editor's preface; Preface and acknowledgements; Studying political campaigns and their effects; Calculating or capricious? The new politics of late deciding voters; When do election campaigns matter, and to whom? Results from the 1999 Swiss election panel study; Campaign effects and media monopoly: the 1994 and 1998 parliamentary elections in Hungary; Priming and campaign context: evidence from recent Canadian elections  
Candidate-centred campaigns and their effects in an open list system: the case of Finland  
Post-Fordism in the constituencies? The continuing development of constituency campaigning in Britain; Do campaign communications matter for civic engagement? American elections from Eisenhower to George W. Bush; Referendums and elections: how do campaigns differ?; Public opinion formation in Swiss federal referendums; Do political campaigns matter? Yes, but it depends; Bibliography; Index

Sommario/riassunto

This book, in bringing together some of the leading international scholars on electoral behaviour and communication studies, provides the first ever stock-take of the state of this sub-discipline. The individual chapters present the most recent studies on campaign effects in North America, Europe and Australasia. As a whole, the book provides a cross-national assessment of the theme of political campaigns and their consequences.