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Titolo	British film and television culture of the 1950s [[electronic resource]] : coming to a TV near you! / / Susan Holmes
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Nota di contenuto	Publication Details; Contents Page; Illustrations; Acknowledgements; Introduction; Chapter One Broadcasting It: Approaching the Historical Relations between Cinema and Television; Chapter Two The Cinema Programme Begins: Developing Film ' Specially For Television Purposes and Technique'; Chapter Three Current Release: Text and Audience; Chapter Four The Cinema Programme in the Age of Competition: Picture Parafe; Chapter Five 'As They Really Are, and in Close Up': Film Stars on 1950's Television Chapter Six Glamour, Show business and Movies-in-the-Making: The Film Premiere and 'Behind-the-Scenes'Chapter Seven Looking at the Wider Picture on the Small Screen: Reconsidering Television, Widescreen and the 'X' Certificate in the 1950's; Chapter Eight 'Picture Parade in Long Trousers': Maturity and Change in the Cinema Programe; Bibliography of Sources
Sommario/riassunto	This book focuses on the emerging historical relations between British television and film culture in the 1950's. Drawing upon archival research, it does this by exploring the development of the early cinema programme on television - principally Current Release (BBC, 1952-3), Picture Parade (BBC, 1956) and Film Fanfare (ABC, 1956-7) - and

argues that it was these texts which played the central role in the developing relations between the media. Particularly when it comes to Britain, the early co-existence of television and cinema has been seen as hostile and antagonistic, but in situating these
