

1. Record Nr.	UNINA9910450260603321
Autore	Dedrick Jason
Titolo	Asia's computer challenge [[electronic resource] ] : threat or opportunity for the United States & the world? // Jason Dedrick, Kenneth L. Kraemer
Pubbl/distr/stampa	New York, : Oxford University Press, c1998
ISBN	1-280-65498-8 0-19-535280-7 1-4294-0032-3
Descrizione fisica	1 online resource (383 p.)
Altri autori (Persone)	KraemerKenneth L
Disciplina	338.47004095
Soggetti	Competition, International Computer industry - East Asia Computer industry - Japan Computer industry - United States Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references (p. 343-351) and index.
Nota di contenuto	Contents; List of Figures; List of Tables; 1. Competing in Computers; 2. Globalization of the Computer Industry; 3. Japan and the PC Revolution; 4. Asia's New Competitors: Korea and Taiwan; 5. Asia's New Competitors: Singapore and Hong Kong; 6. Findings from the East Asian Experience; 7. Lessons for Companies and Countries; 8. Competing in Computers in the Network Era; Appendix; Notes; References; Index
Sommario/riassunto	List of Figures. List of Tables. 1. Competing in Computers. 2. Globalization of the Computer Industry. 3. Japan and the PC Revolution. 4. Asia's New Competitors: Korea and Taiwan. 5. Asia's New Competitors: Singapore and Hong Kong. 6. Findings from the East Asian Experience. 7. Lessons for Companies and Countries. 8. Competing Computers in the Network Era. Appendix. Notes. Reference. Index