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Autore	Pike Mark A
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Nota di bibliografia	Includes bibliographical references (p. 181-188) and indexes.
Nota di contenuto	Cover; Contents; Introduction; Acknowledgements; Chapter 1 - The art of teaching English; Chapter 2 - 'Operational' lesson planning; Chapter 3 - 'Metre' reading: assessment in English; Chapter 4 - English teacher's professional development; Chapter 5 - Literature and literacy at Key Stage 3; Chapter 6 - Teaching GCSE English and English literature; Chapter 7 - Teaching English 16-18: Advanced level; Chapter 8 - Making meaning: the media, ICT and drama; Chapter 9 - Differentiation and the individual: gender ethnicity and special needs; Chapter 10 - Firing the canon Chapter 11 - Popularizing poetry Chapter 12 - Spiritual and moral development through English; References; Author Index; Subject Index
Sommario/riassunto	Mark Pike's book enables English teachers to implement change and rise to new challenges, whilst remaining true to an ethically and socially just stance that provides the rationale for their vocation.