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Autore	Schwab Donald P
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Nota di bibliografia	Includes bibliographical references (p. 311-313) and indexes.
Nota di contenuto	Contents; Preface; About the Author; I: OVERVIEW; II: MEASUREMENT: UNDERSTANDING CONSTRUCT VALIDITY; III: DESIGN: ADDRESSING INTERNAL VALIDITY; IV: ANALYSIS: INVESTIGATING EMPIRICAL RELATIONSHIPS; V: STATISTICAL VALIDATION; VI: GENERALIZATION: ADDRESSING EXTERNAL VALIDITY; VII: RESEARCH REPORTS; VIII: EXTENSIONS; Glossary; References; Author Index; Subject Index
Sommario/riassunto	This revision of a best selling research methods textbook introduces social science methods as applied broadly to the study of issues that arise as part of organizational life. These include issues involving organizational participants such as managers, teachers, customers, patients and clients, and transactions within and between organizations. In this new edition, chapter 19 now focuses on describing the modeling process and outcomes. An entirely new chapter 20 now addresses challenges to modeling. It goes substantially beyond a discussion of statistical inference. It also discusses

2. Record Nr.	UNISALENTO991004213009707536
Autore	Camporesi, Piero
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Descrizione fisica	236 p. ; 21 cm
Collana	Saggi blu
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Livello bibliografico	Monografia