

1. Record Nr.	UNINA9910450213603321
Autore	Wickramasinghe N. C (Nalin Chandra), <1939->
Titolo	A journey with Fred Hoyle [[electronic resource] ] : the search for cosmic life / / Chandra Wickramasinghe ; edited by Kamala Wickramasinghe
Pubbl/distr/stampa	Hackensack, N.J., : World Scientific, c2005
ISBN	1-281-87717-4 9786611877170 981-256-579-5
Descrizione fisica	1 online resource (245 p.)
Altri autori (Persone)	WickramasingheKamala
Disciplina	520/.92
Soggetti	Astronomers Life - Origin Cosmic dust Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references (p. 211-220) and index.
Nota di contenuto	Foreword; Contents; Prologue; Chapter 1 Origins: Prelude to the Journey; Chapter 2 Cambridge and a First Meeting; Chapter 3 A Hike in the Lake District; Chapter 4 Betwixt the Stars; Chapter 5 The Route to Carbon Dust; Chapter 6 A Theory Takes Shape; Chapter 7 The Institute of Astronomy: The Vintage Years; Chapter 8 Winds of Change; Chapter 9 The Cardiff Era; Chapter 10 The Search for Cosmic Life; Chapter 11 Life from Comets and Pathogens from Space; Chapter 12 First Signs of Life; Chapter 13 Bacterial Dust Predictions Verified; Chapter 14 Life on the Planets; Chapter 15 Evolution from Space Chapter 16 Theories of TrialChapter 17 A Fossil Controversy; Chapter 18 Comet Halley and its Legacy; Chapter 19 Alternative Cosmologies; Chapter 20 The Last Decade; Bibliography; Technical Papers; Books; Index
Sommario/riassunto	This is the story of the author's unique scientific journey with one of the most remarkable men of 20th century science. The journey begins in Sri Lanka, the author's native country, with his childhood acquaintance with Fred Hoyle's writings. The action then moves to Cambridge, where the famous Hoyle-Wickramasinghe collaborations begin.

2.	Record Nr.	UNISA990001968450203316
	Autore	TIETZE-CONRAT, Erica
	Titolo	Dwarfs and jesters in art / Erica Tietze-Conrat
	Pubbl/distr/stampa	London, : The Phaidon Press, 1957
	Descrizione fisica	111 p. ; 28 cm
	Collocazione	XII.2.B. 571(VII F 51)
	Lingua di pubblicazione	Inglese
	Formato	Materiale a stampa
	Livello bibliografico	Monografia
3.	Record Nr.	UNINA9910822269903321
	Autore	Rosenzweig Elizabeth
	Titolo	Successful user experience : strategies and roadmaps / / Elizabeth Rosenzweig ; acquiring editor Todd Green ; designer Victoria Pearson
	Pubbl/distr/stampa	Amsterdam, [Netherlands] : , : Morgan Kaufmann, , 2015 ©2015
	ISBN	0-12-801061-4 0-12-800985-3
	Edizione	[First edition.]
	Descrizione fisica	1 online resource (371 p.)
	Disciplina	004.019
	Soggetti	Human-computer interaction User-centered system design Design and technology
	Lingua di pubblicazione	Inglese
	Formato	Materiale a stampa
	Livello bibliografico	Monografia
	Note generali	Description based upon print version of record.
	Nota di bibliografia	Includes bibliographical references at the end of each chapters and index.
	Nota di contenuto	""Front Cover""; ""Successful User Experience: Strategies and Roadmaps""; ""Copyright""; ""Dedication""; ""Contents""; ""Foreword""; ""Introduction""; ""Who is the book for?""; ""What is this book about?"";

""How to use this book""; ""About the Author""; ""Acknowledgments""; ""Case Studies""; ""Chapter 1: What is User Experience?""; ""Usable Technology Can Change the World""; ""UX Story: The Kodak Camera""; ""You Push the Button; We Do the Rest""; ""Usability and User Experience""; ""Usability""; ""UX is an Evolving Field""; ""The History, Necessity, and Growing Influence of UX""  
 ""UX History Through Growth of Professional Organizations""""Why Does it Matter?""; ""References""; ""Bibliography""; ""Chapter 2: Design Thinking""; ""Design""; ""Elements of Design""; ""Design Thinking""; ""How Does Design Affect a Person?""; ""Persona""; ""Creativity and Innovation""; ""Creativity""; ""Innovation""; ""Where Do You Start?""; ""Iterate""; ""Key Concluding Recommendations""; ""References""; ""Bibliography""; ""Chapter 3: UX Thinking""; ""Applying Design Thinking to UX""; ""User Interface and Interaction Design""; ""Participatory Design""; ""Prototype and Wireframes""  
 ""UX Design Thinking""""Principles of UX Design""; ""Methods to Kickstart UX Design Thinking""; ""Competitive Analysis""; ""Literature Review""; ""Persona and Use Cases""; ""Persona""; ""Use Case""; ""Information Architecture""; ""Putting It All Together""; ""Reference""; ""Bibliography""; ""Chapter 4: The Strategic Model""; ""The Strategic Model""; ""Technology Driven vs. Market Driven""; ""Technology Driven""; ""Market Driven""; ""UX Strategy for the Long Haul""; ""Building the Model""; ""Setting Goals""; ""Product Goals""; ""Business Goals""; ""UX Goals""; ""Aligning Goals""  
 ""Meeting Goals""""Using Available Tools and Methodologies""; ""Benchmarks and Deliverables""; ""Bibliography""; ""Chapter 5: Beyond Mobile, Device Agnostic UX""; ""Device Agnostic UX""; ""Beyond WIMP""; ""Form Factors""; ""Successful UX for Mobile""; ""Context of Use""; ""Modes of Interaction""; ""Testing Mobile""; ""Where Is This Going?""; ""Reference""; ""Bibliography""; ""Chapter 6: Usability Inspection Methods""; ""Usability Evaluations""; ""What Can Be Evaluated?""; ""Empirical Method""; ""Inspection Methods""; ""Expert Reviews""; ""Competitive Analysis Expert Review""; ""Bibliography""  
 ""Chapter 7: Usability Testing""""Usability Evaluations""; ""Empirical Methods""; ""A/B Testing""; ""Moderated Tests""; ""Qualitative vs. Quantitative""; ""How Many Users to Test""; ""Qualitative""; ""Quantitative""; ""Task-Based Usability Testing""; ""Open Ended Usability Testing""; ""Contextual-Based Usability Testing""; ""Think Aloud Protocol""; ""A Case for Quant""; ""Usability Testing and UX Strategy""; ""References""; ""Bibliography""; ""Chapter 8: Iterating on the Design""; ""Iterating on the Design""; ""Agile""; ""Manifesto for Agile Software Development""; ""Lean UX""  
 ""Agile and Lean Practices Today""

## Sommario/riassunto

Successful User Experience: Strategy and Roadmaps provides you with a hands-on guide for pulling all of the User Experience (UX) pieces together to create a strategy that includes tactics, tools, and methodologies. Leveraging material honed in user experience courses and over 25 years in the field, the author explains the value of strategic models to refine goals against available data and resources. You will learn how to think about UX from a high level, design the UX while setting goals for a product or project, and how to turn that into concrete actionable steps. After reading this book, y