Record Nr. UNINA9910450207103321 Autore Klinger Barbara <1951-> Titolo Beyond the multiplex [[electronic resource]]: cinema, new technologies, and the home / / Barbara Klinger Berkeley, : University of California Press, c2006 Pubbl/distr/stampa **ISBN** 1-4237-5548-0 0-520-93907-7 1-59875-918-3 Edizione [Reprint 2019] Descrizione fisica 1 online resource (323 p.) Disciplina 302.23/45 Soggetti Home theaters Motion pictures and television Television - Social aspects Television - Technological innovations Electronic books. Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Description based upon print version of record. Note generali Nota di bibliografia Includes bibliographical references and index. Nota di contenuto The new media aristocrats -- The contemporary cinephile --Remembrance of films past -- Once is not enough -- To infinity and beyond. Since the mid-eighties, more audiences have been watching Hollywood Sommario/riassunto movies at home than at movie theaters, yet little is known about just how viewers experience film outside of the multiplex. This is the first full-length study of how contemporary entertainment technologies and media—from cable television and VHS to DVD and the Internet—shape our encounters with the movies and affect the aesthetic, cultural, and ideological definitions of cinema. Barbara Klinger explores topics such as home theater, film collecting, classic Hollywood movie reruns, repeat viewings, and Internet film parodies, providing a multifaceted view of the presentation and reception of films in U.S. households. Balancing industry history with theoretical and cultural analysis, she finds that today cinema's powerful social presence cannot be fully grasped

without considering its prolific recycling in post-theatrical venues—

especially the home.