

| | |
|-------------------------|--|
| 1. Record Nr. | UNINA9910450200403321 |
| Autore | Harper David A. |
| Titolo | Entrepreneurship and the market process : an enquiry into the growth of knowledge / / David A. Harper |
| Pubbl/distr/stampa | London ; ; New York : , : Routledge, , 1996 |
| ISBN | 1-134-79160-7 1-280-33346-4 0-203-28836-X 0-203-02239-4 |
| Descrizione fisica | 1 online resource (429 p.) |
| Collana | Foundations of the market economy |
| Disciplina | 338/.04 |
| Soggetti | Entrepreneurship Electronic books. |
| Lingua di pubblicazione | Inglese |
| Formato | Materiale a stampa |
| Livello bibliografico | Monografia |
| Note generali | Description based upon print version of record. |
| Nota di bibliografia | Includes bibliographical references (p. 361-402) and index. |
| Nota di contenuto | Book Cover; Title; Contents; List of figures and tables; Preface; Acknowledgements; INTRODUCTION; A BRIEF REVIEW OF POPPERIAN THEORIES OF THE GROWTH OF KNOWLEDGE; THE DIMENSIONS OF THE ENTREPRENEUR'S PROBLEM SITUATION; THE RATIONALITY AND AIM STRUCTURE OF THE ENTREPRENEUR; THE ENTREPRENEUR'S SYSTEM OF THEORIES; INTRODUCING THE FALSIFICATION IS T ENTREPRENEUR; THE TESTING OF ENTREPRENEURIAL CONJECTURES; REFUTATIONS: CAUSES AND DIFFICULTIES; SOME INSIGHTS INTO THE MARKET PROCESS; A POTENTIAL EMPIRICAL TEST OF THE NEW THEORY; AGENDA FOR FURTHER DEVELOPMENT OF THE THEORY, AND CONCLUSIONS BibliographyIndex |
| Sommario/riassunto | Enterpreneurship is central to the market process, and yet most theories of it fail to tackle the problem of how economic agents learn from their experience. This book redresses this by systematically applying the ideas of Karl Popper. It treats the entrepreneur as a theorist who develops conjectures which are then tested by exposure to the market, in an effort to eliminate errors. This is a critical aspect of the development of new ventures, as most entrepreneurial ideas turn out to be mistakes, at least in their original form. |

