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Collana	Tools for advancing tobacco control in the 21st century
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Nota di contenuto	Preliminaries; Contents; 1. Tobacco as a risk factor health social and economic costs; 2. The tobacco industry; 3. Tobacco control interventions: the scientific evidence; 4. The WHO Framework Convention on Tobacco Control; 5. Developing a national plan of action; 6. Establishing effective infrastructure for national tobacco control programme; 7. Training and education; 8. Communication and public awareness to build critical mass; 9. Working with the media; 10. Programming selected tobacco control activities; 11. Legislative and regulatory measures 12. Exploring economic measures and funding initiatives13. Countering the tobacco industry; 14. Forming effective partnerships; 15. Monitoring, surveillance, evaluation and reporting; 16. Research and exchange of information
Sommario/riassunto	This publication aims to provide practical guidance to all those involved in the management of blood programmes. Following an introduction to the blood cold chain management process, seven chapters provide a detailed description of blood bank refrigerators, plasma freezers,

platelet agitators, plasma thawing equipment, blood transport boxes and coolants, temperature monitoring devices, as well as other blood cold chain accessories. Each chapter provides WHO minimum performance specifications for the equipment, and selected product information on equipment evaluated by WHO. A specific chapter i
