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Sommario/riassunto	Was it a non-stop psychedelic party or was there more to pirate radio in the sixties than hedonism and hip radicalism? From Kenny Everett's sacking to John Peel's legendary `Perfumed Garden' show, to the influence of the multi-national ad agencies, and the eventual assimilation of aspects of unofficial pop radio into Radio One, Selling the Sixties examines the boom of private broadcasting in Britain. Using two contrasting models of pop piracy, Radios Caroline and London, Robert Chapman sets pirate radio in its social and cultural context. In doing so he challenges the myths surroun