

1. Record Nr.	UNINA9910450072203321
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Titolo	Tourist Behaviour : Themes and Conceptual Schemes / / Philip L. Pearce
Pubbl/distr/stampa	Bristol, UK; ; Blue Ridge Summit, PA : , : Channel View Publications, , [2005] ©2005
ISBN	1-280-55093-7 9786610550937 1-84541-024-6
Descrizione fisica	1 online resource (249 p.)
Collana	Aspects of Tourism
Disciplina	338.4791 910/.01/9
Soggetti	Travelers - Psychology Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di contenuto	Front matter -- Contents -- Preface -- Chapter 1. Studying Tourist Behaviour -- Chapter 2. Social Roles and Individual Characteristics -- Chapter 3. Motivation: The Travel Career Pattern Approach -- Chapter 4. Perceiving and Choosing the Destination -- Chapter 5. Social Contact for the Tourist -- Chapter 6. The Tourists' On-Site Experiences -- Chapter 7. Tourists' Reflections on Experience -- Chapter 8. Synthesis and Further Analysis -- References -- Index
Sommario/riassunto	Tourism is an inherently social phenomenon. Tourists travel with others and experience places and cultures through interacting with both familiar and unfamiliar others. This volume presents a thorough tour of the social psychological processes which underpin contemporary travel. The fascinating phenomenon of tourist behaviour deals with topics such as motivation, destination choice, travelers' on site experiences, satisfaction and learning. This book uses an array of developing and recently constructed conceptual frameworks to both synthesise what is established, and to create new insights and directions for further analysis and, ultimately, management action.

