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Autore	Tunstall Jeremy
Titolo	Media moguls / / Jeremy Tunstall, Michael Palmer
Pubbl/distr/stampa	London ; ; New York : , : Routledge, , 1991
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Descrizione fisica	1 online resource (269 p.)
Collana	Communication and society
Altri autori (Persone)	PalmerMichael <1946->
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Soggetti	Mass media - Europe Mass media Communication, International Electronic books.
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Formato	Materiale a stampa
Livello bibliografico	Monografia
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Nota di contenuto	Book Cover; Title; Copyright; Contents; Acknowledgements; List of figures and tables; 1 Introduction; 2 Western European television and the North Atlantic setting; 3 News agencies and the data business; 4 European media lobbying; 5 Euro-media moguls; 6 Media moguls in Britain; 7 Media moguls in France; 8 Media moguls in Italy; 9 Media moguls in Germany; 10 Conclusion: Europe's future media and moguls; Notes; Further reading; Index;
Sommario/riassunto	The emergence of a few powerful individuals in control of large sections of mass communication industries has coincided with world-wide media de-regulation. In the first book to take a close look at media moguls as a species, Jeremy Tunstall and Michael Palmer show how a handful of own-and-operate entrepreneurs run their empires with a highly eccentric and highly political management style.

2. Record Nr.	UNINA9910467830103321
Autore	Kacunko Slavko
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ISBN	3-8325-8943-0
Descrizione fisica	1 online resource (383 pages) : illustrations
Disciplina	111.85
Soggetti	Multimedia (Art) Performance art Aesthetics Electronic books.
Lingua di pubblicazione	Inglese
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Nota di bibliografia	Includes bibliographical references and index.