Record Nr. UNINA9910450034303321 Managing innovative manufacturing [[electronic resource] /] / guest **Titolo** editors: Harry Boer and Anders Drejer Pubbl/distr/stampa Bradford, England, : Emerald Group Publishing, c2005 **ISBN** 1-280-50842-6 9786610508426 1-84544-251-2 Descrizione fisica 1 online resource (125 p.) Collana International journal of operations & production management;; v. 25, no. 2 Altri autori (Persone) BoerHarry **DrejerAnders** Disciplina 658.5/14 Soggetti Manufacturing processes Production management Electronic books. Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Description based upon print version of record. Nota di contenuto CONTENTS; EDITORIAL BOARD; Guest editorial; Globalisation and manufacturing strategy in the TCF industry; Understanding new-tomarket product development in SMEs; Best manufacturing practices; Key success factors when implementing strategic manufacturing initiatives; Strategic positioning: an integrated decision process for manufacturers; The interactive firm - towards a new paradigm Sommario/riassunto This e-book is based on papers presented at the conference on "Managing Innovative Manufacturing". Organised by the Center for Industrial Production, the conference took place on 22-23 September 2003 at Aalborg University, Denmark. Why a conference on managing innovative manufacturing? The main ones, from a Western perspective, are globalisation, hypercompetition and an increasingly important role of what are currently low cost countries.