Record Nr. UNINA9910450013503321 Autore Sell Susan K. **Titolo** Private power, public law: the globalization of intellectual property rights / / Susan K. Sell [[electronic resource]] Cambridge: ,: Cambridge University Press, , 2003 Pubbl/distr/stampa **ISBN** 1-107-13567-2 1-280-43056-7 0-511-17930-8 1-139-14877-X 0-511-07396-8 0-511-07378-X 0-511-32612-2 0-511-49166-2 0-511-07386-0 Descrizione fisica 1 online resource (xv, 218 pages) : digital, PDF file(s) Collana Cambridge studies in international relations;; 88 Disciplina 346.04/8 Soggetti Intellectual property Foreign trade regulation Lobbying International business enterprises - Political activity Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Title from publisher's bibliographic system (viewed on 05 Oct 2015). Note generali Includes bibliographical references (p. 189-209) and index. Nota di bibliografia Nota di contenuto Introduction -- Structures, agents, and institutions -- US intellectual property rights in historical perspective -- The domestic origins of a trade-based approach to intellectual property -- The Intellectual Property Committee and transnational mobilization -- Life after TRIPS: aggression and opposition -- Conclusion: structured agency revisited. Sommario/riassunto Susan K. Sell's book shows how power in international politics is increasingly exercised by private interests rather than governments. In 1994 the WTO adopted the Agreement on Trade-Related Aspects of Intellectual Property Rights (TRIPS), which dictated to states how they should regulate the protection of intellectual property. This book argues that TRIPS resulted from lobbying by twelve powerful CEOs of

multinational corporations who wished to mould international law to protect their markets. This book examines the politics leading up to TRIPS, the first seven years of its implementation, and the political backlash against TRIPS in the face of the HIV/AIDS crisis. Focusing on global capitalism, ideas, and economic coercion, this work explains the politics behind TRIPS and the controversies created in its wake. It is a fascinating study of the influence of private interests in government decision-making, and in the shaping of the global economy.