

1. Record Nr.	UNINA9910449967703321
Titolo	Rethinking strategy [[electronic resource] /] / edited by Henk W. Volberda and Tom Elfring
Pubbl/distr/stampa	London, : SAGE, c2001
ISBN	1-4462-1781-7 1-280-36951-5 9786610369515 1-4129-3375-7
Descrizione fisica	1 online resource (334 p.)
Altri autori (Persone)	VolberdaHenk Wijtze <1964-> ElfringTom <1957->
Disciplina	658.4/012
Soggetti	Strategic planning Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Bibliographic Level Mode of Issuance: Monograph
Nota di bibliografia	Includes bibliographical references ([286]-316) and index.
Sommario/riassunto	Summarising the latest directions and developments in strategic management theory, synthesising American and European approaches, the contributors address topics such as time as a strategic factor, knowledge intensive firms and fragmentation.