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Altri autori (Persone)	RocheJeremy WeinerAnastasia
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Nota di contenuto	BEYOND GOVERNANCE; CONTENTS; Foreword; Preface; Acknowledgements; 1 Introduction: Enterprise Governance; Enterprise Governance - a new framework; The importance of people and culture; It is all about flawless execution; How this book supports flawless execution; Resources; Notes; PART I Performance; 2 Developing Strategy; The importance of strategy; Understanding strategy; Managing for value: strategies for results; The 'Managing for value'-based approach to the strategy process; So what really works?; CFOs and shareholder value - the reality gap Corporate performance management systems: bridging the gap Notes; 3 Transactional Excellence; The emerging e-enabled finance environment; Case study: Wallenius Wilhelmsen; Case study: DIY Retail; How the Web is transforming 'bean counting'; Case study: Lin TV; Selecting applications; Reporting and business intelligence; Notes; 4

Corporate Performance Management; What are we doing wrong today?;  
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The case for corporate performance management; Systems to support  
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Peter Hill, Bellis-Jones Hill Group; Technologies that support ABC/M;  
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Alternatives to traditional budgeting Process improvement techniques  
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Conclusion; Notes; PART II Conformance; 7 Better Enterprise  
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corporate governance?  
The good, the bad and the ugly - examples of corporate  
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governance means to a company like Shell; So what is the case for  
corporate governance?; The importance of Enterprise Governance and  
how to achieve it; Meeting the challenge of Enterprise Governance;  
Notes; 9 Supporting Enterprise Governance: the Emerging Finance  
Architecture; Case study: Whirlpool - an early player in SSC; Shared  
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Carrefour; Business process outsourcing  
Case study: Dairy Farm and Cap Gemini Ernst & Young

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## Sommario/riassunto

Following a series of corporate scandals, legislators have company executives in their sights, and are arming themselves with ever-greater regulatory firepower. All agree that good governance is essential - but must not be allowed to stifle business performance. Beyond Governance develops the concept of Enterprise Governance, an emerging framework which unites Performance, Conformance and Corporate Responsibility and shows how addressing all of these areas in a concerted, coordinated fashion will deliver value to the organisation and its stakeholders. In particular, it focuses on the

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