1. Record Nr. UNINA9910449931203321 Autore Kline John M. **Titolo** Ethics for international business: decision making in a global political economy / / John M. Kline London;; New York:,: Routledge,, 2005 Pubbl/distr/stampa **ISBN** 1-134-26709-6 1-280-13926-9 0-203-02324-2 Descrizione fisica 1 online resource (286 p.) Disciplina 174/.4 Soggetti **Business ethics** International business enterprises - Moral and ethical aspects Globalization - Moral and ethical aspects Electronic books. Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Description based upon print version of record. Nota di bibliografia Includes bibliographical references and index. Nota di contenuto Book Cover; Title; Copyright; Contents; 1 The value foundation for a global society; 2 Ethics and international business; 3 Human rights concepts and principles; 4 Political involvements by business; 5 The foreign production process; 6 Product and export controls; 7 Marketing motives and methods; 8 Culture and the human environment Introduction; 9 Nature and the physical environment; 10 Business guidance and control mechanisms; 11 Deciding ethical dilemmas; Appendix; Further reading; Index; Based around a wide-ranging selection of real-life examples, this text Sommario/riassunto focuses on how to make and explain "best choice" judgements in

international business situations.