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Sommario/riassunto	The Conservatives and Industrial Efficiency, 1951-1964 responds to the need for a full assessment of the Conservatives performance in this crucial period. Drawing upon a wide range of archival sources, Nick Tiratsoo and Jim Tomlinson explore the different aspects of the efficiency question. Beginning with the major issue of attempts in the 1950's to Americanize British industry, the authors also discuss the Conservatives policy on competition, education and training,

investment and research and development. This new survey reveals that  
the Conservatives were informed about each of these

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