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16 SHARON ORIEL: Finding "the Hook"17 STEPHEN DENNING: The Springboard Story; 18 ALEX BENNET: The Knowledge-Centric Organization; EPILOGUE: Convergence-Toward the Next Stage; TEN QUESTIONS: Leading Your Organization into Becoming a Knowledge-Based Enterprise; RESOURCES: Books for Building a Knowledge-Based Enterprise; INDEX; A; B; C; D; E; F; G; H; I; J; K; L; M; N; O; P; Q; R; S; T; U; V; W; X; Y; Z

Sommario/riassunto

Knowledge Capital: How Knowledge-Based Enterprises Really Get Built' is a structured set of conversations with thought leaders and key practitioners in the fields of intellectual capital and knowledge management, who examine steps necessary for creating and implementing the various dimensions of a knowledge-based enterprise.
