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Sommario/riassunto	This high profile e-book is an attempt to gather a number of opinions and visions from leaders in the field of business education. Business schools are an essential component of market economies and optimizing their competitiveness, relevance and performance is of the utmost importance. This e-book includes papers by Gabriel Hawawini, Dean of INSEAD, Peter Lorange, Nestle Professor at IMD, Angel Cabrera, President of Thunderbird, Garvin School of International Management, Paul Verhaegen, Dean of RSM, Erasmus University and Eric Cornuel, Director General and CEO of the EFMD.