Record Nr. UNINA9910449886803321 **Titolo** What's wrong with competition policy in new media [[electronic resource] /] / guest editors Chris Marsden and Damian Tambini Pubbl/distr/stampa Bradford, England, : Emerald Group Publishing, c2005 **ISBN** 1-280-50946-5 9786610509461 1-84544-778-6 Descrizione fisica 1 online resource (64 p.) info: the journal of policy, regulation and strategy for Collana telecommunications, information and media; ; v.7, no. 5 Altri autori (Persone) MarsdenChris **TambiniDamian** Disciplina 338.4730223 Soggetti Mass media **Telecommunication** Electronic books. Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Description based upon print version of record. Nota di contenuto Table of contents; What's wrong with competition policy in new media?; Free, open or closed - approaches to the information ecology; Competition and the exercise of market power in broadcasting: a review of recent UK experience: Broadcasting, universal service and the communications package; Competition policy and regulatory style issues for OFCOM; Competition in the media sector - how long can the future be delayed?; Consolidation in the USA: does bigger mean better? The current European consensus on competition in communications is Sommario/riassunto based on ashared vision of contemporary market and technological developments. Roughlystated, the position, outlined in the 1994 Bangemann Report and the 1997 EuropeanGreen Paper on Convergence (Marsden and Verhulst 1999, Blackman, 1998), claims thefollowing:B Due to the "end of spectrum scarcity" and the convergence betweentelecommunications, computing and broadcasting, much of the sector specificregulation that encumbers the communications sector can be gradually removed. B Where previous technological constraints made some