Record Nr. UNINA9910449864503321 Gender issues in multinational corporations [[electronic resource] /] / **Titolo** guest editors, Nailin Bu and Carol McKeen Pubbl/distr/stampa Bradford, England, : Emerald Group Publishing, c2002 **ISBN** 1-280-47975-2 9786610479757 1-84544-727-1 Descrizione fisica 1 online resource (52 p.) Collana Women in management review; ; v.17, no. 2 Altri autori (Persone) BuNailin McKeenCarol Disciplina 658.409082 Soggetti Women executives Women - Employment Electronic books. Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Description based upon print version of record. Nota di contenuto Contents; Abstracts & keywords; Introduction; Attitudes toward women as managers: sex versus culture; Same ticket, different trip; Evidence of back-home selection bias against US female expatriates; Repatriation of female executives: Bookshelf: News The issue of gender is especially complex and challenging for Sommario/riassunto multinational corporations(MNCs). First, these firms must operate in countries where the cultural norms and legal frameworks regarding the roles of women in the workplace, home and society differ significantly

from those of their home countries.