

1. Record Nr.	UNINA9910449859603321
Autore	Sawyer Malcolm C.
Titolo	The economics of industries and firms : theories, evidence and policy / / Malcolm C. Sawyer
Pubbl/distr/stampa	London : , : Croom Helm, , 1985
ISBN	1-134-96296-7 1-280-11166-6 9786610111664 0-203-98006-9
Edizione	[2nd ed.]
Descrizione fisica	1 online resource (243 p.)
Disciplina	338.5/024/658
Soggetti	Industrial organization (Economic theory) Business enterprises Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliography and indexes.
Nota di contenuto	BOOK COVER; HALF-TITLE; TITLE; COPYRIGHT; CONTENTS; ABBREVIATIONS; PREFACE TO THE SECOND EDITION; 1 AN INTRODUCTION; 2 STRUCTURE, CONDUCT AND PERFORMANCE: AN OVERVIEW; 3 INDUSTRIAL CONCENTRATION; 4 COST CONDITIONS AND ECONOMIES OF SCALE; 5 CONDUCT AND BEHAVIOUR; 6 INDUSTRIAL STRUCTURE AND PROFITABILITY; 7 ADVERTISING; 8 INNOVATION, INVENTION AND INDUSTRIAL STRUCTURE; 9 PRICES, PRICE CHANGE AND OLIGOPOLY; 10 THE STRUCTURE-CONDUCT-PERFORMANCE APPROACH: A CRITIQUE; 11 MANAGERIAL THEORIES OF THE FIRM; 12 THE GROWTH OF FIRMS: SPEED AND SCOPE; 13 ACQUISITIONS AND MERGERS 14 THE WELFARE LOSS OF MONOPOLY15 COMPETITION AND INTERVENTION; 16 ASPECTS OF RECENT INDUSTRIAL POLICY; BIBLIOGRAPHY; SUBJECT INDEX; AUTHOR INDEX
Sommario/riassunto	Published in 1985, ""The Economics of Industries and Firms"" is a vaulable contribution to Economics.