Record Nr. UNINA9910449855703321 Autore Bannock Graham **Titolo** The economics and management of small business: an international perspective / / Graham Bannock New York:,: Routledge,, 2005 Pubbl/distr/stampa **ISBN** 1-134-30580-X 1-280-10539-9 0-203-33834-0 Descrizione fisica 1 online resource (254 p.) 338.6/42 Disciplina Soggetti Small business Small business - Management Small business - Government policy Economic development Electronic books. Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Description based upon print version of record. Nota di bibliografia Includes bibliographical references (p. [218]-235) and index. Nota di contenuto Book Cover; Title; Contents; Preface; List of abbreviations and acronyms; Defining and counting small firms; Some characteristics of small firms and their owners; Do small firms matter?; The constraints on small firms; Business owners and government; Entrepreneurs and managers: Government policies on small firms: Training and support: Small firms in developing countries; The big picture; Appendix: Coverage, sources and comparisons of small business statistics; Bibliography; Index; Sommario/riassunto This book provides an international perspective on small business, and includes many pedagogical features such as questions for discussion,

international case studies, and empirical research.