

1. Record Nr.	UNINA9910449825003321
Autore	Jackson Steven J.; Andrews, David L
Titolo	Sport, culture and advertising : identities, commodities and the politics of representation
Pubbl/distr/stampa	[Place of publication not identified], : Routledge, 2005
ISBN	1-134-29880-3 1-280-09609-8 0-203-46200-9
Disciplina	306.4/83
Soggetti	Sports - Social aspects Advertising - Social aspects Recreation & Sports Social Sciences
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Bibliographic Level Mode of Issuance: Monograph